

JA South Western Ontario - F26-F28 Strategic Plan

Ambition

Annual Student Learning Experiences by F 2028

Target: 40,000 Ambition: 50,000

Priorities



**Optimize
Digital**

User Experience

Data Driven Insights



**Elevate Learning
Experiences**

Student Impact

Inclusivity for Unserved
and Underserved Youth

Program Delivery
Excellence



**Strengthen
OneJA**

Volunteer, Educator, and
Alumni Community

Ecosystem Linkages

Network in Canada



**Invigorate
Fundraising**

Culture of Philanthropy

Revenue Generation



**Amplify
JA Brand**

Content, Marketing &
Communications

Thought Leadership
Curation

Focus
Areas

Enablers

Culture , People Development and Governance

Impact Measurement

Stewardship and Sustainability

Technology