## **LONDON AND DISTRICT BUSINESS HALL OF FAME**



## **HONOURING 2025 LAUREATES**



Founder & Principal
Hangar9



President, Head Coach, Owner London Knights

JA Canada



Vice President, General Manager, Owner London Knights

## Celebrating business leaders who have made outstanding contributions to our community

Established in 1990, the London and District Business Hall of Fame supports the work of JA South Western Ontario. It was created to honour respected members of the London and area business community, past and present, for their outstanding contributions to business, entrepreneurship and philanthropy.

This annual signature gala event showcases the lives of the Inductees allowing us to learn about their achievements and how they have developed and nurtured their legacies.







Proceeds from the event support relevant hands-on learning in financial health, work readiness, and entrepreneurship through JA South Western Ontario.



START HERE.



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## **JA HALL OF FAME GALAS**

Sponsorship Opportunities

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	Innovate \$20,000 (exclusive)	Accelerate \$10,000	Photobooth \$7,500 (exclusive)	\$6,000 SOLD	Wine \$6,000 (exclusive)	<b>Incubate</b> \$6,000	<b>Venture</b> \$4,000
ABILITY TO PROVIDE ONE COMMUNICATION PIECE to attendees via JASWO*							
RECOGNITION IN EMAIL FOOTER USED BY JASWO STAFF for min. two months leading up to Gala							
SPEAKING OPPORTUNITY AT GALA - 3 minute remarks							
"INTERVIEW FROM THE C-SUITE" – article to be published in JASWO newsletter, online magazine "The Spark" and shared on social media (first time sponsor only)							
PROMOTION THROUGH SPONSOR VIDEO to be shown at Gala^							
RECOGNITION ON JA'S ELECTRONIC SIGN on Wharncliffe Rd, London							
<b>VERBAL RECOGNITION</b> from the podium at the Gala							
LOGO RECOGNITION ON JA DONOR WEBPAGE							
SPECIFIC RECOGNITION - related to sponsored item			Logo recognition on photobooth prints (exclusive) and signage at photobooth	Signage at silent auction area	Labels on wine bottles and tables		
LOGO RECOGNITION ON ALL GALA PROMOTIONAL MATERIALS	Prominent location, including invitation						
SOCIAL MEDIA RECOGNITION	Two posts pre-event and one post after-event	One post pre-event and one post after-event	One post after-event	One post pre-event, grouped with other sponsors	One post after-event	One post pre-event, grouped with other sponsors	
RECOGNITION ON EVENT WEBPAGE AND SPONSOR SIGNAGE	Logo - prime location	Logo - premium location	Logo	Logo	Logo	Logo	Name
ADVERTISEMENT IN DIGITAL EVENT PROGRAM*	Two page, prime placement	Two-page	Logo recognition on sponsor page	Full page	Logo recognition on sponsor page	Full-page	Half-page
TABLE(S) AT GALA	Two tables of 10	Two tables of 8	One table of 8	One table of 8	One table of 8	One table of 8	One table of 8

<sup>\*</sup>To be provided by Sponsor

^Produced by JASWO, with materials provided by Sponsor