

**2024
Parent
Guide**

JA **STARTUP**
CAMP



**THE SUMMER CAMP FOR
FUTURE ENTREPRENEURS**



**JA
South Western
Ontario**

Member of JA Canada

jaswo.org/camp

What is JA Camp Startup?

JA Camp Startup offers an exciting experience for 8-13 year old youth interested in running their very own business!

In this one-week summer day camp, campers create and operate a business of their own. Campers choose a product idea, produce their product, create a sales pitch, and put their sales skills to the test in JA's camp market.

A wide variety of fun and engaging activities make JA Camp Startup a place where future entrepreneurs can learn and thrive!



JA Camp Startup is organized by JA South Western Ontario to support its mission ***To inspire and prepare youth to succeed in a global economy.***

JA uses relevant hands-on learning to build confidence, leadership skills and independence by providing youth with programs in three focus areas:



Financial Health

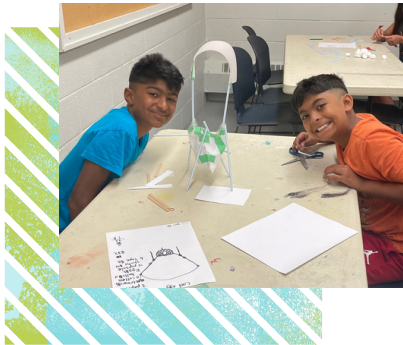


Work Readiness



Entrepreneurship

Camp Week-at-a-Glance



Monday: Get Organized

Learn about business organization and management

- Introductions and Icebreakers
- Form a company
- Decide on a product

Tuesday: Let's be productive!

Learn about production and communication skills

- Production Tour at a local business
- Complete the business plan
- T-shirt painting



Wednesday: Marketing Mayhem

Learn the basics of marketing and put your production skills to the test

- Experience purchasing materials on a credit system
- Create your product
- Design an advertising poster
- Perfect your sales pitch

Thursday: Making the Sale!

Put your plan into action and experience interacting with customers

- Sales blitz!
- Pay expenses and calculate profit



Friday: Celebrate Your Success

Recognize your accomplishments and learn the importance of giving back

- Local volunteering
- Splash pad or park visit (dependent on area)
- Camp awards!



Camp Locations & Prices

JA Centre

15 Wharncliffe Road N
London, ON, N6H 2A1

\$250/week

(\$235 for an additional camper from the same family)



London

Church of the Good Shepherd

116 Queen Street N
Kitchener, ON, N2H 2H7

\$250/week

(\$235 for an additional camper from the same family)



Kitchener

Camp Sessions

Week	London	Kitchener
July 8-12	✓	
July 15-19	✓	
July 22-26	✓	✓
July 29-August 2	✓	✓
August 5-9		
August 12-16	✓	✓
August 19-23	✓	✓

What to Bring



Please ensure that your camper is dressed in casual clothes, which will allow your child to participate in a variety of camp activities.

Your child should bring the following to camp each day:

- Appropriate clothing for the weather conditions (rain wear etc.)
- Hat
- Sunscreen
- Comfortable shoes for indoors and outdoors
- Water bottle
- Lunches (including 2 drinks and 2 snacks)*

*Lunches will not be refrigerated so please include an ice pack

**Please do not bring nuts or nut products to camp.

LONDON LOCATION ONLY: Lockers are provided for each camper. Campers may bring a lock but it is not required.

Company Group Selection

The majority of activities during the week at camp are completed in a team environment.

We encourage campers to work with a partner or two on their company projects, allowing a maximum of three campers per company group. Campers may choose to work alone if they wish.

We will do our best to accommodate campers requests but preparing your campers for both a group and individual working environment is suggested.



Purchasing Materials for Products



The Camp Store is stocked with all types of materials to help the campers find product ideas and create their products. If we do not have something on site that the campers would like, we will purchase these materials on Tuesday evening.

Campers will purchase materials on a credit system, meaning they do not pay for their supplies until they have completed their sales blitz and have their revenue. From their revenue they will pay for their expenses and keep their remaining profit.



JA Camp Staff & Volunteers

JA South Western Ontario is proud to employ JA Alumni as Camp Coordinator and Counsellors whenever possible. All camp staff are screened and properly trained to ensure a safe, caring, and energetic environment for campers. The camp coordinator is at least 18 years of age, and holds current Standard First Aid and CPR.

To complement the Camp Staff, each week we welcome high school students, who have completed the JA Company Program, as Volunteer Leaders-In-Training. Volunteers also undergo training to prepare them to support our Camp Counsellors.



Dropping Off & Picking Up Campers

Regular camp hours are 8:30am to 5:00pm. Campers should be dropped off between 8:30am and 9:00am and picked up between 4:30pm and 5:00pm.

Parents/Guardians are required to sign campers in and out each day. Please note that camp staff will ask for parent/guardian ID at pick up until they are familiar with you. If you wish to authorize someone to pick up your child please notify JA in writing. The person picking up your child will be required to show ID. If there are any restrictions as to who may or may not pick up your child from camp please ensure we receive the details in writing prior to the start of camp. Please keep us informed if there are any changes in your child's routine while they are in our care.

Extended Care (early drop-off or late pick-up) (\$50/week/child)

Extended care is available to help support parents/guardians who require an earlier drop off or later pick up time. Early care is available starting at 8:00am and late care is available until 5:30pm. Extended care fees apply for drop off before 8:30am and pick up after 5:00pm.

If there are no requests for extended care, Camp Staff will arrive and depart at the regular times (8:30am—5:00pm).

Camp Details



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Ontario

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Registration and Payment Information

Payment by credit card is required at the time of registration.

Cancellations/ Withdrawals:

Cancellations requested 6 business days or more prior to the affected camp week will be granted a full refund minus a \$50.00 non-refundable deposit per week. Cancellations requested 5 business days or less from start of the first day of a camp session will forfeit any refund. Refunds for withdrawals due to medical reasons will be evaluated on a case-by-case basis. Refunds will not be issued if the camper is removed from the camp program at the choice or request of the camper or camper's parent(s)/guardian(s), or is dismissed from the camp for contravention of the camp guidelines or the camp behavior code of conduct

JA South Western Ontario reserves the right to cancel a camp due to inadequate registration or situations outside the control of JA South Western Ontario such as health reasons or other unforeseen circumstances. Whenever possible, JA will make every effort to communicate such changes at least one week in advance. In the event that JA South Western Ontario cancels a camp, a full refund will be issued or credit can be applied to another week of camp.

Campers with Special Needs

If your child requires additional support due to special needs please contact your local JA office directly to discuss their needs and our ability to provide support.

Camper Behavior

At JA, safety is of the utmost importance and our goal is to provide a caring, respectful and supportive environment for every individual, campers and staff alike. If a situation arises in which a camper threatens the safety or well-being of another person or themselves, or diminishes the camp experience for others, Camp Counsellors will make every effort to guide and correct the behavior through problem solving techniques helping the camper to understand the consequences of their behavior. If the behavior continues parents/guardians will be notified and Junior Achievement reserves the right to remove the camper from camp on a one day suspension. Should the behavior continue upon the camper's return to camp, JA reserves the right to remove the camper from the remainder of camp session. Should removal be required no refund will be granted.



Camp Details



Member of JA Canada



We can't wait to meet your camper and help them launch their business, make new friends, and have a blast!

If you have any questions, please reach out to us at info@jaswo.org

TO REGISTER OR FOR MORE INFO VISIT: JASWO.ORG/CAMP



@ja_swo



@jaswontario



company/jaswo



**Questions/
Register**

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