

WATERLOO REGION ENTREPRENEUR HALL OF FAME

MAY 8TH, 2024
5:00PM

GALA CELEBRATION
BALLROOM @ BINGEMANS CONFERENCE CENTRE
KITCHENER, ON

HONOURING 2024 LAUREATES



Robert Harris & Mike Kropp
Co-Founders, PEER Group



Eldon Sprickerhoff
Founder, eSentire



Sherry Shannon-Vanstone & Scott Vanstone (posthumous)
Co-Founders, TrustPoint Innovation Technologies, Ltd.

Waterloo Region Entrepreneur Hall of Fame Laureates are individuals or families who have started a business, shown exceptional business leadership, and have demonstrated vision and integrity in their operations.

**START
HERE.**



Heather J. Scott, CFRE
Director, Philanthropy
JA South Western Ontario
519.439.4201 x 236
hscott@jaswo.org

Hall of Fame Event Sponsorships



Waterloo: May 8th, 2024 | Bingeman's Conference Centre Kitchener

London: October 24th, 2024 | RBC Place London

Recognizing the Best in their Business

LAUNCH \$3,000

- Four tickets
- Name recognition in all gala media and promotional materials
- Name recognition in the gala event program (digital)

VENTURE \$4,000

- One table of 8
- Name recognition in all gala media and promotional materials
- Half-page advertisement in the gala event program (digital)

INCUBATE \$6,000

- One table of 8
- Logo recognition in all gala media and promotional materials
- Promotion through social media (1 post before gala)
- Full-page advertisement in the gala event program (digital)
- Medium-sized ad on event page of JA website, with link to sponsor website - one month before and after. (Ad to be provided by sponsor)

ACCELERATE \$10,000 (4 available)

- Two tables of 8
- Logo recognition in all gala media and promotional materials
- Logo recognition on JA South Western Ontario website - Our Donors page, for six months
- Verbal recognition during the gala
- Two-page advertisement in the gala event program (digital)
- Recognition on Gala celebration page in JA South Western Ontario annual report
- Recognition on digital road sign at JA South Western Ontario London office - one month before
- Medium-sized ad on event page of JA website, with link to sponsor website - one month before and after. (Ad to be provided by sponsor)
- Opportunity to participate in sponsor video to be shown during gala
- Promotion through social media (1 post before and after gala) + Instagram reel at gala

INNOVATE \$15,000 (Exclusive)

- Two tables of 10 (or equivalent tickets)
- Prominent logo recognition and placement in all gala media and promotional materials
- Logo recognition on JA South Western Ontario website - Our Donors page & LBHF page, for six months
- Verbal recognition during the gala
- Two-page ad in gala program (digital) - prime placement
- Opportunity to participate in sponsor video to be shown during gala
- Opportunity to make remarks at gala (3-5 minutes)
- Recognition on Gala celebration page in JA South Western Ontario annual report
- Promotion through social media (2 posts before and after gala) + Instagram reel at gala
- Ability to provide one communication piece to attendees via JA South Western Ontario (provided by sponsor)
- Recognition on digital road sign at JA South Western Ontario London office - one month before and after
- Large-sized ad on event page of JA website, with link to sponsor website - one month before and after. (Ad to be provided by sponsor)
- Tour of 'Company Program', JA signature student entrepreneurship program, in action at the London JA office.
- Invitation to JA Company Program Dragon's Lair and Celebration of Excellence events.
- Recognition in email footer used by JA South Western Ontario staff for month leading up to gala