

WATERLOO REGION ENTREPRENEUR HALL OF FAME



Proceeds from the event support relevant hands-on learning in financial health, work readiness, and entrepreneurship through JA South Western Ontario.

Celebrating the visionaries who are inspiring the next generation of entrepreneurs

The Waterloo Region Entrepreneur Hall of Fame celebrates local business founders who have made a positive, lasting impact in our community. Waterloo Region Entrepreneur Hall of Fame Laureates are individuals or families who have started a business, shown exceptional business leadership, and have demonstrated vision and integrity in their operations.



Dean McIntyre
Founder, McIntyre Group



**Ruth Casselman
George Tsintzouras
Kevin Wright**
Co-Founders, Alert Labs



Member of
JA Canada

**START
HERE.**



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JA HALL OF FAME GALAS

Sponsorship Opportunities

	Innovate \$20,000 <i>(exclusive)</i>	Accelerate \$10,000	Photobooth \$7,500 <i>(exclusive)</i>	Silent Auction \$6,000 <i>(exclusive)</i>	Wine \$6,000 <i>(exclusive)</i>	Incubate \$6,000	Venture \$4,000
ABILITY TO PROVIDE ONE COMMUNICATION PIECE to attendees via JASWO*							
RECOGNITION IN EMAIL FOOTER USED BY JASWO STAFF for min. two months leading up to Gala							
SPEAKING OPPORTUNITY AT GALA - 3 minute remarks							
"INTERVIEW FROM THE C-SUITE" – article to be published in JASWO newsletter, online magazine "The Spark" and shared on social media (first time sponsor only)							
PROMOTION THROUGH SPONSOR VIDEO to be shown at Gala [^]							
RECOGNITION ON JA'S ELECTRONIC SIGN on Wharnclyffe Rd, London							
VERBAL RECOGNITION from the podium at the Gala							
LOGO RECOGNITION ON JA DONOR WEBPAGE							
SPECIFIC RECOGNITION - related to sponsored item			<i>Logo recognition on photobooth prints (exclusive) and signage at photobooth</i>	<i>Signage at silent auction area</i>	<i>Labels on wine bottles and tables</i>		
LOGO RECOGNITION ON ALL GALA PROMOTIONAL MATERIALS	<i>Prominent location, including invitation</i>						
SOCIAL MEDIA RECOGNITION	<i>Two posts pre-event and one post after-event</i>	<i>One post pre-event and one post after-event</i>	<i>One post after-event</i>	<i>One post pre-event, grouped with other sponsors</i>	<i>One post after-event</i>	<i>One post pre-event, grouped with other sponsors</i>	
RECOGNITION ON EVENT WEBPAGE AND SPONSOR SIGNAGE	<i>Logo - prime location</i>	<i>Logo - premium location</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Name</i>
ADVERTISEMENT IN DIGITAL EVENT PROGRAM*	<i>Two page, prime placement</i>	<i>Two-page</i>	<i>Logo recognition on sponsor page</i>	<i>Full page</i>	<i>Logo recognition on sponsor page</i>	<i>Full-page</i>	<i>Half-page</i>
TABLE(S) AT GALA	<i>Two tables of 10</i>	<i>Two tables of 8</i>	<i>One table of 8</i>	<i>One table of 8</i>	<i>One table of 8</i>	<i>One table of 8</i>	<i>One table of 8</i>

*To be provided by Sponsor

[^]Produced by JASWO, with materials provided by Sponsor