



JA South Western
Ontario
A Member of JA Canada



JA Waterloo Region
A Member of JA Canada

JA COMPANY PROGRAM

2020-2021
Yearbook

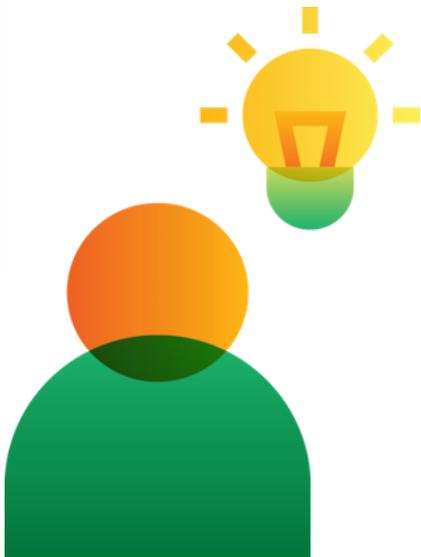
About JA Company Program

The **JA Company Program** provides high school students with a first-hand experience in creating, launching, managing, and liquidating a real company. With the guidance of dedicated volunteer mentors from the local business community, students develop a rich understanding of business, gain leadership and teamwork skills, and emerge with increased confidence.

We are so proud of the student participants in the JA Company Program who have taken on the challenge to develop their skills and experience as young entrepreneurs by running a JA Company!

This Yearbook provides an overview of the 2020-2021 JA Company Program experience for students throughout southwestern Ontario.

Thank you to all of JA's partners who help bring this valuable experience in entrepreneurship and teamwork to students in South Western Ontario and Waterloo Region!





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JA COMPANY PROGRAM

Program Highlights

DRAGONS' LAIR

Leaders & Legends

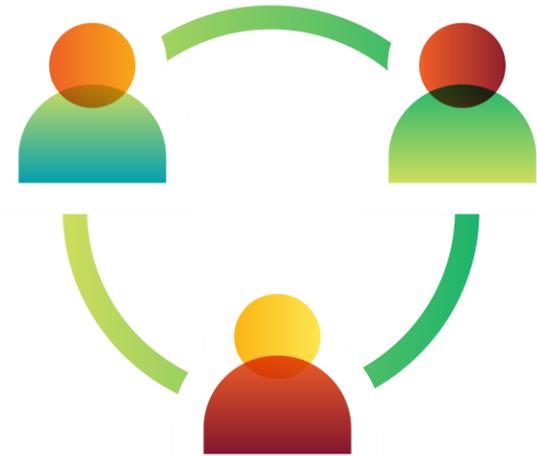
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2021 JA Youth Success Summit

This year Company Program was held virtually!



JA Company Program 2020-2021 At A Glance



160

student participants



12

JA companies



18

Weeks



\$7800+

JA Company
Sales Revenue



20

sponsors



34

volunteers



24

Communities





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2020-2021 JA Companies



Circle

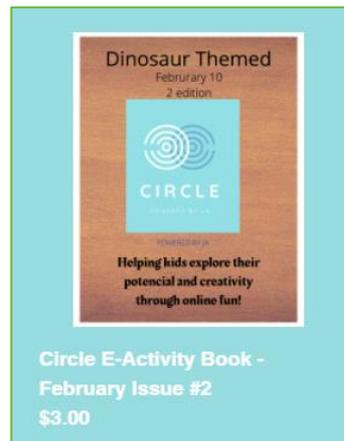
‘Positivity, Creativity, E-Tivity.’



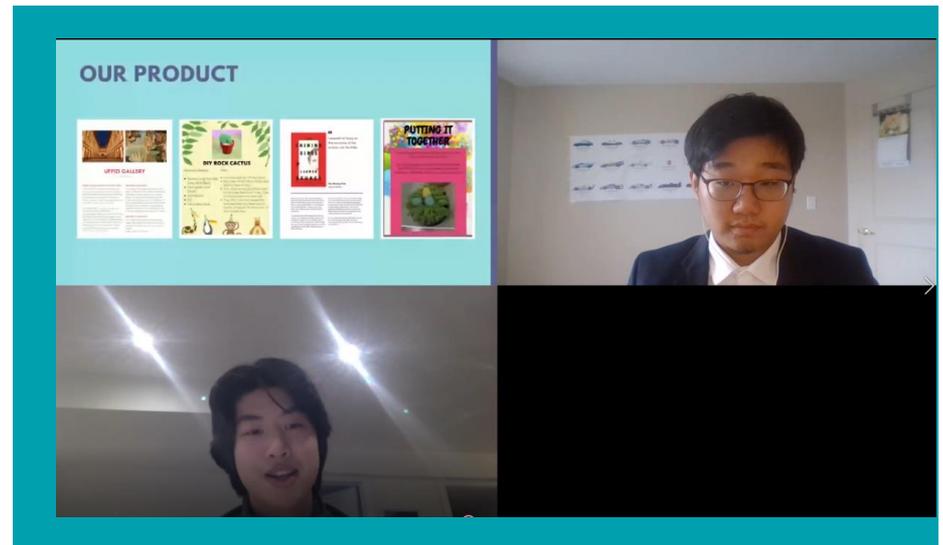
With a mission to stimulate creativity and help students develop skills, **Circle** created and sold E-Activity books for \$3. These digital books were filled with creative and fun STEM activities all with a different theme for every issue.



Circle E-Activity Book - March Issue #3
\$3.00



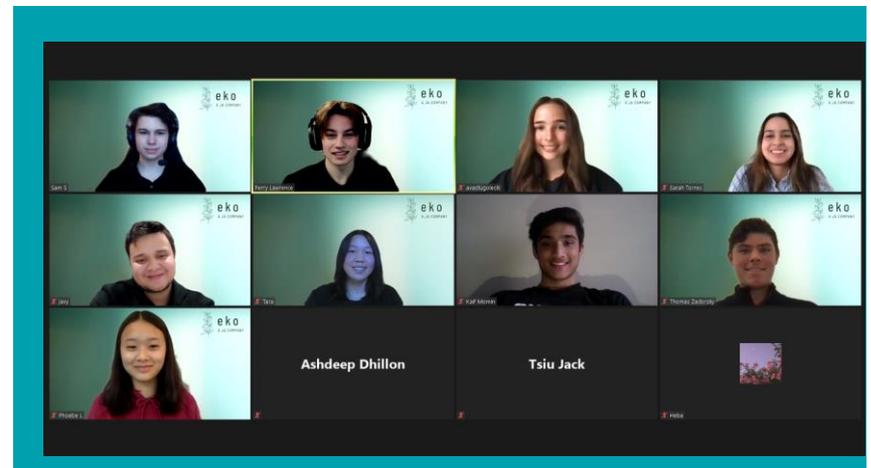
Circle E-Activity Book - February Issue #2
\$3.00



eKo

‘Address mental health concerns with an eKo care kit.’

The Company **eKo** created a \$20 care-kit which provided customers with eco-friendly activities to promote wellness and support mental health with 15% of their profits going to the Canadian Mental Health Association. The eKo-care kit included a planting kit, candle making set, and material and beeswax to make mason jar wraps.



FuturePrep

‘For what you don’t learn in school.’



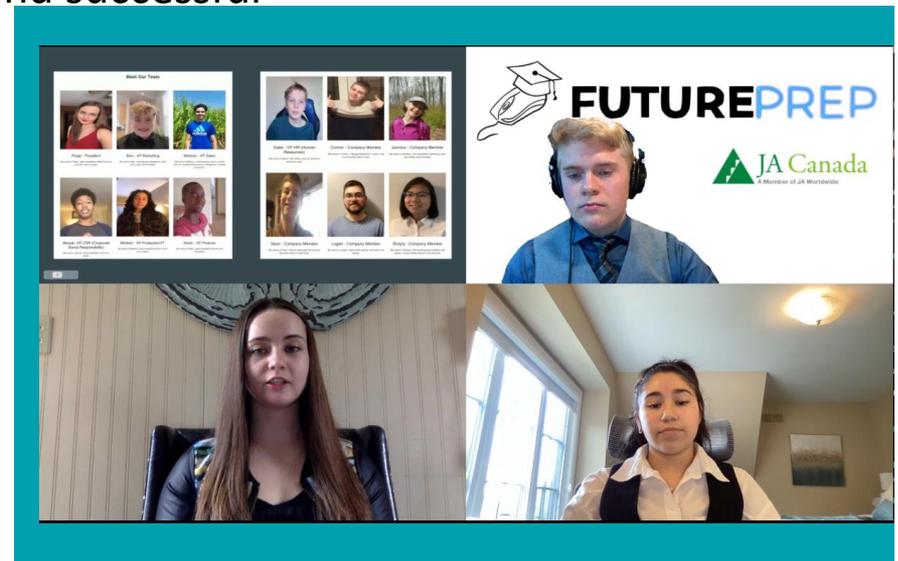
FuturePrep created short and concise ‘prep-videos’ which for \$1-2 taught important skills from finances to self-care. Their videos were designed to provide useful information from a student’s perspective that isn't always covered in school to help students become more well-rounded and successful individuals in the future.



Self Care - Mental Health
\$0.99



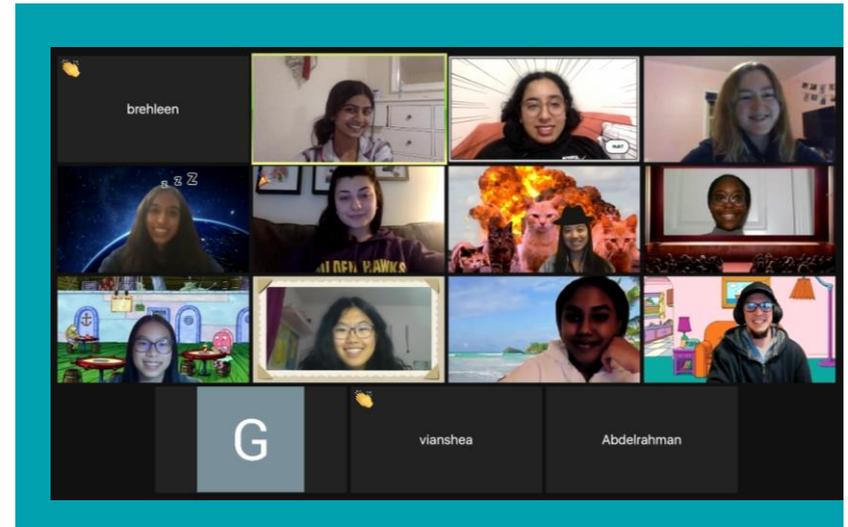
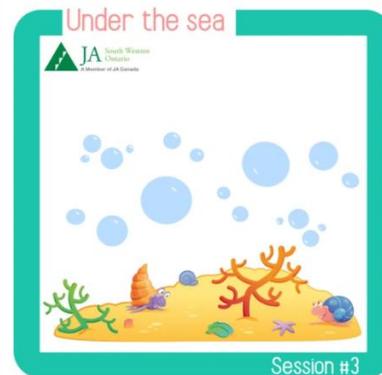
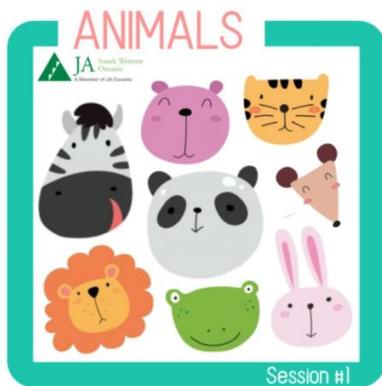
Finance - Doing Your Taxes
\$1.99



Kidsly

‘Keeping Children ‘Distantly Social’.’

Kidsly hosted weekly 1-hour interactive and entertaining themed virtual day camps to provide children in grades 1-6 key socialization they have been missing due to the current pandemic. For \$10 a session, kids got to enjoy fun activities and socialize virtually with others their age.



Pause

“Empowering others through the music they love.”

With the mission to empower others through the music they love, **Pause** created music-themed high-quality glass plaque art. For \$17 customers could request a custom piece featuring the song or artist of their choice.

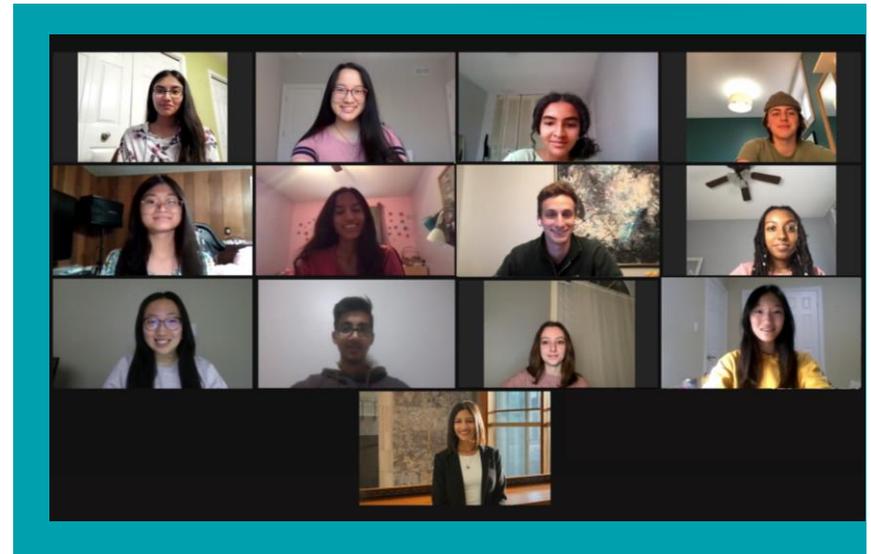


PostHearts

‘Staying inside, but staying in touch.’



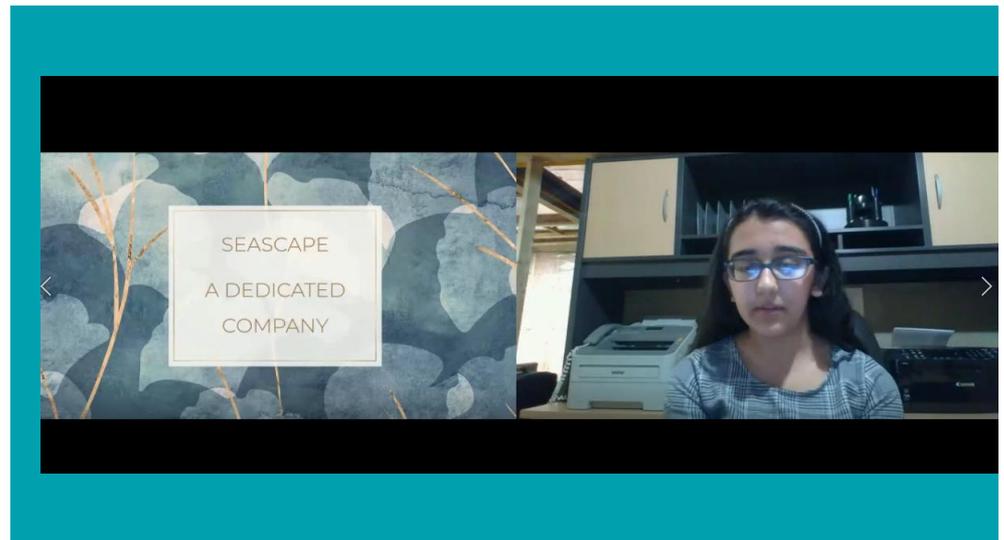
With a motto of staying inside but staying in touch, **PostHearts** sold student-designed postcards with an aim to connect their communities by providing inspirational art and messages to people across Canada. They sold sets of 3 uniquely designed postcards for \$8.



Seascape

‘Save the oceans, and look good doing it!’

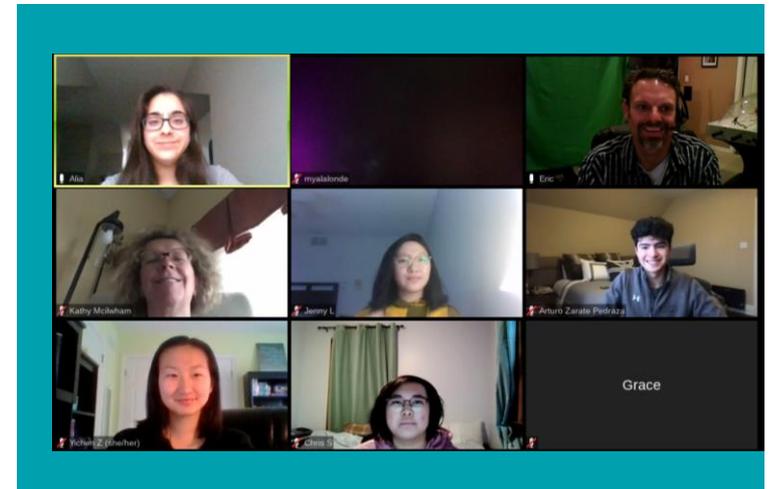
With a mission to defend, conserve and protect our oceans and marine wildlife, **Seascape** sold stylish and comfortable clothing with an oceanic theme. They sold sweatshirts, beanies, ball caps and t-shirts with a goal to donate a portion of profits to Oceana Canada, a Canadian charity that protects the oceans.



S.O. Who's Got Talent?

‘Offering entertainment to reduce mental stress caused by the COVID-19 pandemic.’

S.O. Who's Got Talent? embarked on a mission to diminish mental stress and boredom caused by the COVID-19 pandemic. The S.O. in their name stood for southwestern Ontario and the company hosted a series of virtual talent shows that allowed local artists to showcase their talents while providing entertainment for family and friends. Tickets to view shows ranged from \$5-10.

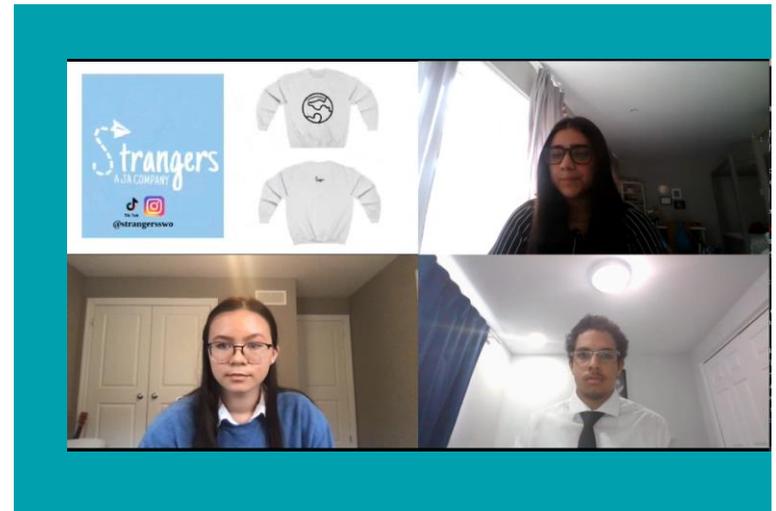


Strangers

‘Global issues Clothing Brand.’



Strangers created a student-designed clothing brand that focused on creating unity and raising awareness on key global issues. For \$24 they sold various sweatshirts that sought to spark conversation and remind people that we are all under the same sky.

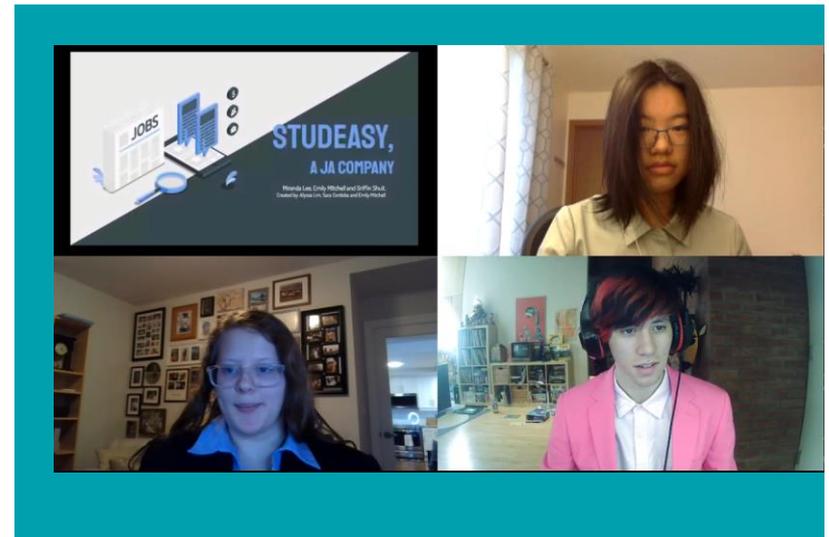
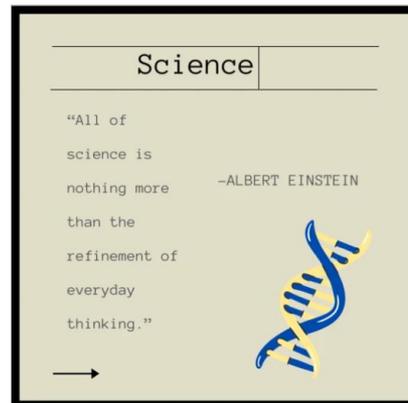
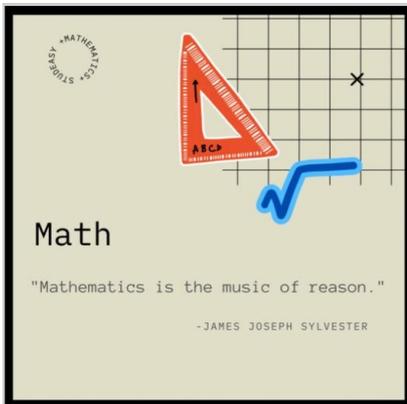


Studeasy

‘Online tutoring sessions “For Students, by Students.”



Studeasy was a student company that sought to tutor other students from ages 9-16 through 30-minute virtual lessons focused on various topics from math and science to French. The team worked hard to develop an online process that would enable safe and beneficial tutoring sessions for just \$10.

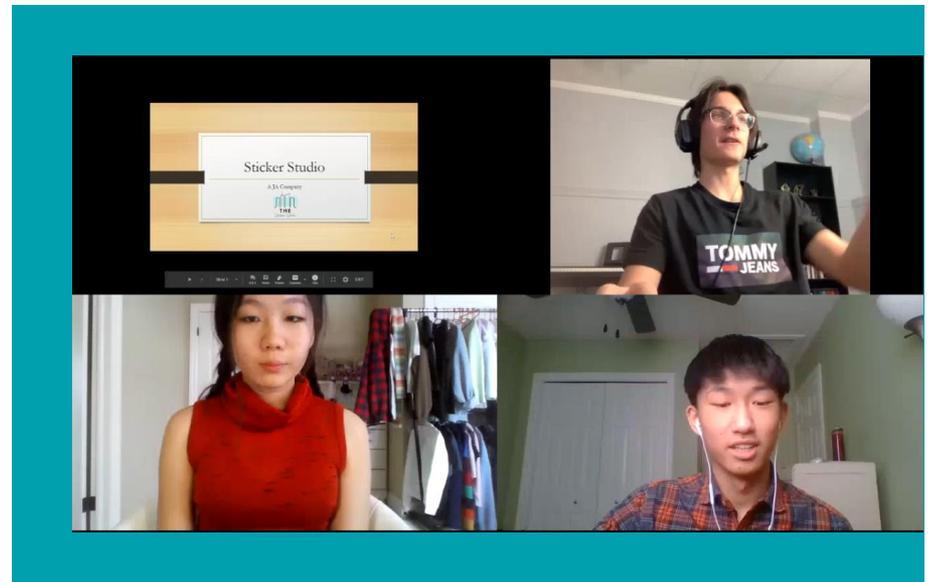


The Sticker Studio

‘A little art in your life, one sticker at a time.’



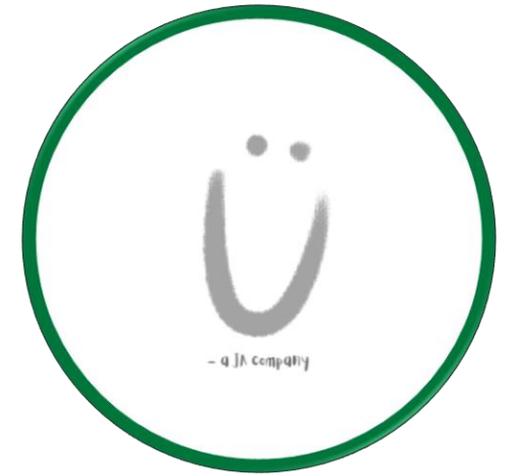
The Sticker Studio sold original artwork stickers with a mission to bring a little art into our lives, one sticker at a time. They offered a wide variety of colorful and smile-inducing stickers starting at just \$3.75.



Youü

‘Clothing that promotes awareness of mental health.’

The company **You** designed a unique and stylish clothing brand that aimed to spark conversation and promote mental well-being. Customers could purchase student-designed hoodies, t-shirts or toques featuring their signature “u” happy face logo to remind us all that “You Matter”. A portion of the proceeds went to support Jack.org, a Canadian charity training and empowering young leaders to revolutionize mental health across the country.





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JA COMPANY PROGRAM

Sponsors

Presenting Sponsor



THANK YOU

Auburn
DEVELOPMENTS

Company Program Sponsors



THANK YOU



Awards/Events Sponsors



THANK YOU



FANSHAWE
LAWRENCE KINLIN
SCHOOL OF BUSINESS



NOTHERS
SIGNS & RECOGNITION



**Waterloo Catholic
District School Board**
Quality, Inclusive, Faith Based Education



ZUCORAHOME



ROGERS™



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JA COMPANY PROGRAM

Volunteers

Thank You Volunteer Mentors

Nomar Abdullah
Robert Atkinson
Ranique Barel-Rutherford
Jayshree Bhargava
Shawn Brown
Katie Coughlin
Beth Daniel
Adam Dickinson
Davis Dong
Saliha Haidar
Omar Hamid
Sarah Hauffe

Duane Kathan
Vidhi Kelaiya
Greg Klassen
Nadia Ladak
Jingyan Li
Angela Liu
Eric Macejko
Sehrish Mamood
Tara McCaulley
Kathleen McIlwham
Shehnaz Sarkar
Kaisa Schneider

Tulika Sharma
Daivik Shelat
Elise Sheppard
Jack Tsiu
Bailey Wakeford
John Wilson
Laura Wimperis
Hilary Yousif
Arturo Zarate
Richard Zehr





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JA COMPANY PROGRAM

Award Highlights



Winners

Company Awards



SALES VIDEO AWARD



INNOVATION AWARD



TEAMWORK AWARD



BUSINESS PROFICIENCY AWARD



PERSEVERANCE AWARD



CORPORATE SOCIAL RESPONSIBILITY AWARD



Outstanding
Company of the Year

Company
Award



Finalists

Social Enterprise



Retail Sales



Technology



Outstanding
Company of the Year

Company
Award



WINNER





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CONGRATULATIONS **JA Alumni!**



50%
more likely to
own a business

3x more
likely to earn
more than you spend

Earn **50%**
more, on average,
than those who do
not participate
in JA