JA South Western Ontario
Member of JA Canada

jaswo.org/lbhf

THE 34TH ANNUAL LONDON AND DISTRICT

BUSINESS HALL OF FAME Gala

OCTOBER 24, 2024

RBC PLACE LONDON - 5:00 PM

HONOURING 2024 LAUREATES

STEVE COPP

President,
Copp's Buildall

RYAN FINCH

President,
Finch Auto Group

SPONSORSHIP OPPORTUNITIES

Heather J. Scott, CFRE
Director, Philanthropy
JA South Western Ontario
519.439.4201 x 236
hscott@jaswo.org

Hall of Fame Event Sponsorships

WATERLOO REGION ENTREPRENEUR HALL OF FAME

London: October 24th, 2024 | RBC Place London

Waterloo: TBD Spring 2025

Recognizing the Best in their Business

LAUNCH $3,000

- Four tickets
- Name recognition in the gala event program (digital)

VENTURE $4,000

- One table of 8
- Half-page advertisement in the gala event program (digital)

INCUBATE $6,000

- One table of 8
- Promotion through social media (1 post before gala)
- Full-page advertisement in the digital gala event program*
- Medium-sized ad on event page of JA website, with link to sponsor website - one month before and after*

ACCELERATE $10,000 (4 available)

SOLD OUT!

- Two tables of 8
- Logo recognition in all gala media and promotional materials
- Logo recognition on JA South Western Ontario website - Our Donors page, for six months
- Verbal recognition during the gala
- Two-page advertisement in the digital gala event program*
- Recognition on Gala celebration page in JA South Western Ontario annual report
- Recognition on digital road sign at JA South Western Ontario London office - one month before
- Medium-sized ad on event page of JA website, with link to sponsor website - one month before and after*.
- Opportunity to participate in sponsor video to be shown during gala
- Promotion through social media (1 post before and after gala) + Instagram reel created at gala
- “Interview with the CEO” – article to be published in JASWO newsletter, website, blog “The Spark” and shared on JA social media

INNOVATE $15,000 (Exclusive)

- Two tables of 10 (or equivalent tickets)
- Prominent logo recognition and placement in all gala media and promotional materials
- Logo recognition on JA South Western Ontario website - Our Donors page & LBHF page, for six months
- Verbal recognition during the gala
- Two-page ad in digital gala program* – prime placement
- Opportunity to participate in sponsor video to be shown during gala
- Opportunity to make remarks at gala (3 minutes)
- Recognition on Gala celebration page in JA South Western Ontario annual report
- Promotion through social media (2 posts before and after gala) + Instagram reel created at gala
- “Interview with the CEO” – article to be published in JASWO newsletter, website, blog “The Spark” and shared on JA social media
- Ability to provide one communication piece to attendees via JA South Western Ontario (provided by sponsor)
- Recognition on digital road sign at JA South Western Ontario London office - one month before and after
- Large-sized ad on event page of JA website, with link to sponsor website - one month before and after*
- Tour of ‘Company Program’, JA signature student entrepreneurship program, in action at the London JA office.
- Invitation to JA Company Program Dragon’s Lair and Celebration of Excellence events.
- Recognition in email footer used by JA South Western Ontario staff for month leading up to gala

*All Ads to be provided by Sponsor